

The

FARM

# TRIBUNE

VOL. XXIV, NO. 30

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Thursday, December 31, 1970

## ONE LAST LOOK AT 1970... THE YEAR THAT JUST WAS

The year of 1970 has just about had it. For some, it was a good one; for others it wasn't, but isn't that the way with most years? Anyway, here's a quick re-play of the year that was.

### JANUARY

The great thoroughbred stallion, "Sallymount", was announced as standing at the Springville ranch... Trail tramps, saddle bums, and lovely ladies met to start planning the infamous Jackass Mail run... Bill Jameson named head football coach at Porterville high, succeeding Bob Otto who announced his retirement... Lt. E.J. Heringer took over as commander of the Porterville headquarters for the California Highway Patrol, succeeding Capt. Dave Martin, who was moved to Sacramento... Ten consecutive nights of freezing weather hit county citrus areas... Announcement made that Porterville will be the scene of the 1971 National AAU Decathlon championship... Porterville's Dick Brooks, named grand national rookie of the year by the National Association for Stock Car racing, visits in Porterville... Glen Fowler, of Terra Bella, named Porterville Jaycee's Outstanding Young Farmer... Porterville college hosts students from 50 area high schools in first annual FFA Field day.

### FEBRUARY

Dean Cortopassi, of Stockton, named California's Outstanding Young Farmer at state-wide dinner sponsored in Porterville by Porterville Jaycees (he went on to win national honors)... Gary Todd, Ducor 4-H, represented California at 19th annual 4-H Grain Marketing conference in Chicago... Past presidents honored at 63rd annual Porterville chamber of commerce banquet held in the Monache campus center; man, woman and organization of the year were named as: Orlin Shires, Leta Armstrong and the Porterville Canterbelles... Directors of Sunsweet meet in Porterville... State Senator Howard Way, of Exeter, was bounced as president pro tem of the State Senate by Senator Jack Schrade, of San Diego... Allan Grant, president of the California Farm Bureau Federation, spoke at a Porterville Farm Center meeting, attended by representatives of the American Society of Farm Managers and Rural Appraisers... Mountain Lions, of Springville, hold their annual ham dinner as March of Dimes benefit... Released along White river were 275 Spanish Redleg Partridge as state department of fish and game attempts to establish the game bird in the area... Doc Small's Medicine Show wins another first award in appearance at Whiskey Flat Days in Kernville... Fabulous Studio band stages its first jazz concert... City of Hope Spectacular again brings new young talent to stage, under direction of Buck Shaffer... Deputy Attorney General Charles A. O'Brien speaks at Exchange club's National Crime Prevention Week banquet... City Councilmen Jim Hanson named Pride In Porterville week chairman.

### MARCH

The late Pearle P. Zalud leaves her home, and other property, to the City of Porterville, and 160 acres of farm land to the Porterville fair... Ruby B. Hartley, of Springville, receives the Pacific Telephone company's and the American Red Cross award for humanitarian service... Memorial gift of \$5,000 given to the Endowment committee of the YMCA by Lillian Matzke in memory of her late husband, Herman Matzke... University of Pacific band appeared in concert at Memorial auditorium... Sierra Aviation expands into new building at Porterville Municipal airport.

### APRIL

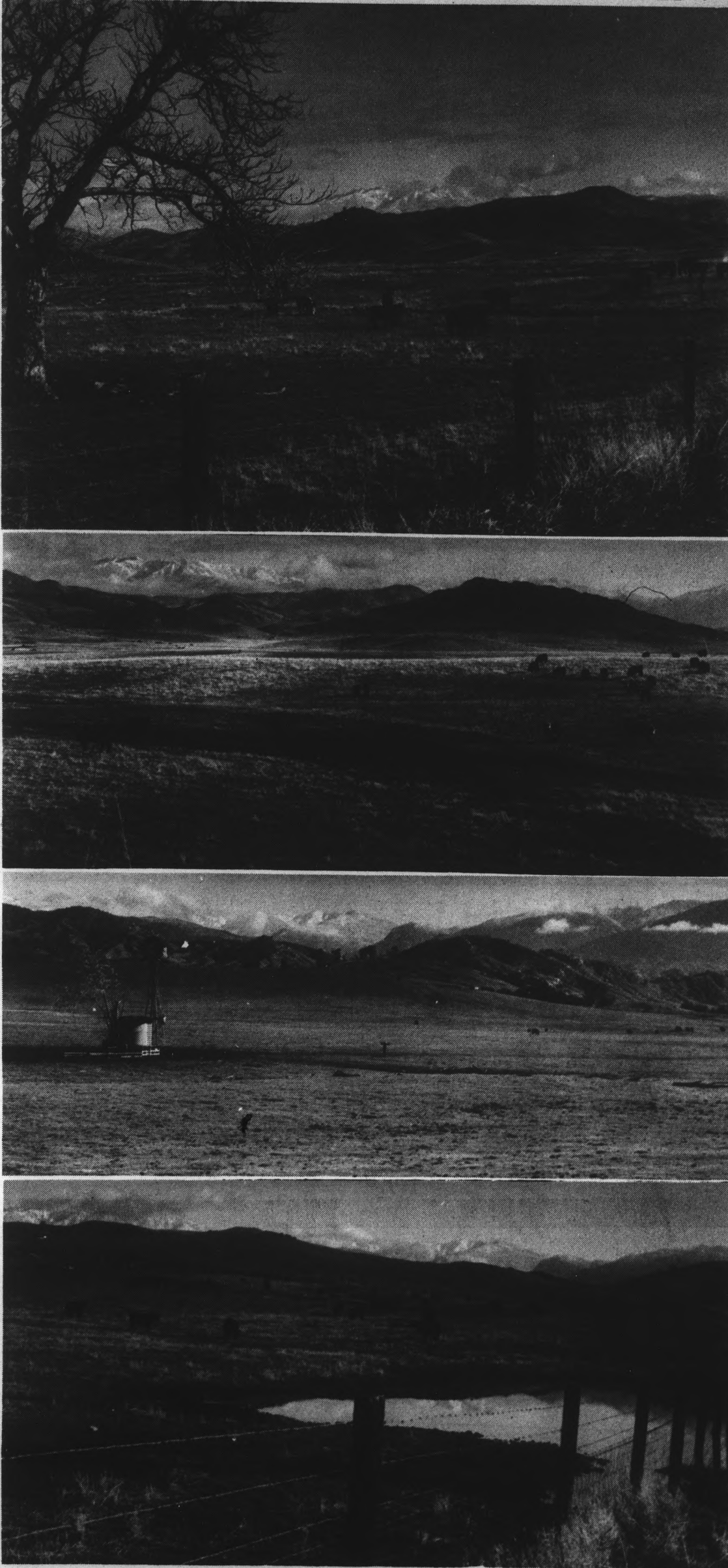
Allen Lombardi showed the champion Southdown lamb and Richard Bennett the grand champion market steer at the Junior Grand National Livestock exposition in the Cow Palace... Ben Webb takes over as new Volkswagen dealer in Porterville... Mexican American Civic organization sponsors fourth annual sports banquet honoring Mexican-American athletes... Mike Chrisman, of Visalia, elected president of the Tulare County Cattlemen's association... Bill Ellsworth named wagon master of the ninth annual Jackass Mail run, and like his predecessors, gets the mail through from Porterville to Springville... Bud Lyman rides as grand marshal of the Springville Rodeo parade; Karen Nalbandian, of Tulare, is named rodeo queen... Ground is broken for new 59,000 square foot Montgomery Ward store in the Porterville Plaza Shopping center... Director Dale W. Anderson presents Monache High school's first annual band concert.

### MAY

Maria Camarena reigns as queen of the Cinco de Mayo celebration in Porterville... Claud Rouch, of Sequoia Crest, elected president of the Western High Sierra association... Ribbon cutting ceremony marks all-day open house at new United California Bank building in the Porterville Plaza Shopping center... Showing grand champion animals at the annual Tulare County 4-H fair were Jill Faure, Pleasant View, steer; Dennis Moench, Terra Bella, hog; and Katherine Home, Vandalia, lamb... Southern Tulare County Sportsmen's association holds annual barbecue at Poplar... Jerry Fielder, California director of agriculture, is principal speaker at Porterville's Salute to Agriculture; program also features a fashion show staged by Tulare County Cotton Wives Auxiliary... Porterville's 23rd annual fair again draws crowds; Richard Bennett, Vandalia 4-H, showed the grand champion steer; Dennis Moench, Terra Bella 4-H, the grand champion hog; and Margaret Welch, Strathmore FFA, the grand champion lamb... Firemen's Olympics staged by city firemen... Fred Church elected president of the

(Continued On Page 10)

## CATTLE COUNTRY...HAVE YOU NOTICED?



WARM RAINS and "spring" weather have brought grass and feeder cattle to the Sierra foothills - also brilliant views that are free for the looking - long views across green fields that rise toward the further ridges, then beyond, the snow-covered peaks of the Sierra. This is not some distant land seen on a travelogue film. This is our country - our country - right here around us. If you haven't already done so, why don't you start the New Year by letting the long views turn you on?

(Farm Tribune photos)



# Editorial Comment

## THE NEW YEAR WILL BE INTERESTING

New Years is traditionally the time to sit back, take a look at the past, speculate a bit on the future, recognize the shortcomings of the past and pledge to do better in the future.

Since communities, as well as individuals, tend to follow this New Year's pattern, we herewith take typewriter in hand to point out that two major issues will face Porterville in 1971:

1. A city election is coming up in which two council seats will be filled and quite likely major revision of the Porterville city charter voted on; and.

2. A decision by ballot will be made on a proposed \$2,000,000 bond issue to upgrade the Porterville elementary school system.

The city election, insofar as councilmen are concerned, should, and we hope will, center around basic policy and basic philosophy of city administration. During the past year or two, Porterville administration has tended to drift more and more away from the concept that a city exists to serve its people, toward the popular bureaucratic and reactionary idea that the people exist for the benefit of the city.

We'll have more to say about that in the future.

Insofar as the school bond election is concerned, there is a sort of "moment of truth" in the offing. We see the Porterville community expanding populationwise, which means more children to educate; we see existing school buildings getting older every year; we also see what we consider expensive and unnecessary operations within the school system; we know that the strain on folks who provide tax dollars is increasing, not declining.

So there will be room for discussion - lots of pointed discussion - involving a school bond election.

And about this we will also have more to say in the future.

Concerning both city and school elections, we hope that issues will be put forth in logical, analytical terms, with a maximum of factual information and a minimum of emotional yak yak.

In fact we think that Porterville has had enough "poison pen" politics - more than enough, in fact - and we suggest that during the New Year the do-nothing-but-complain-and-malign crowd fold its tent and silently you know what.

So, 1971 will bring big, important challenges. But it will also bring fun for those who join in with the traditional events of the community.

And someone should, most certainly, make something of the fact that 1971 is the year of the Centennial, plus 10.

So off we go, ready or not; 1971 is tomorrow.

## CALIFORNIA SPEAKS

**WILLIE BROWN, S.F.**, re-elected Assemblyman—"Only the best lawyers rise to the top of the profession. The rest of us run for the Assembly."

**WILLIAM L. RIVERS, Stanford prof.**—"It may be that the chief goal of university study may be neither acquiring knowledge nor developing wisdom but learning the truth of an adage: He is a barbarian who thinks that the customs of his native village are the laws of the universe."

**VIRGINIA MARIE RODANDI, South S.F.**—"We all are engaged in an endless pursuit for the one quality in life which will grant fulfillment, satisfaction, security, and above all, happiness. This quality is love."

**DAVID K. JORDAN, San Diego**, on radical efforts to politicize schools—"True academic responsibility involves seeking and spreading truth, not political doctrine of any stripe."

## No Kick Coming

Tex Schramm, president and general manager of the National Football League's Dallas Cowboys, has struck a blow for conformity. The only trouble is, the guy he wants to conform can't.

Schramm is chairman of the NFL's competition committee and he doesn't think Tom Dempsey, the New Orleans Saints placekicker, should be allowed to wear a special shoe. He believes Dempsey should wear the same type of shoe as other kickers.

All well and good. Except Dempsey, who set an NFL field goal record with a 63-yard kick, doesn't have a normal foot. His right foot is a nub—a birth defect—and he wears a specially designed nub shoe.

The shoe has been approved by the NFL commissioner's office. It's lighter than the regular shoe and contains no metal, the ruling said. And the Detroit Lions, against whom Dempsey kicked the record (and, incidentally, winning) field goal, didn't complain either. That distinction was left to Mr. Schramm, who apparently has forgotten that other place kickers, to name just one Ben Agajanian, had foot handicaps, too.

Schramm admitted his stand toward Dempsey was unpopular but that he was sticking by it. This led New Orleans General Manager Vic Schwenk to wonder out loud:

"We had no protest from the other teams when Dempsey was missing field goals."

## My Neighbors



"For Heaven's sake mother-of course I'm giving you the best possible price."

# POLITICAL PARADE

By CLEM WHITAKER, JR.

Governor Ronald Reagan has set forth the state administration's position on California's fiscal crisis in concise terms. Revealing that welfare and Medi-Cal costs are pushing the state to the point of insolvency, the Governor has stated his unalterable opposition to increasing taxes to meet the problem and demanded that welfare and Medi-Cal be brought under control.

Reagan put it this way to members of his administration:

"We have no intention of reducing our effort in behalf of the truly needy—those who through disability or age must depend on the rest of us. But we are going to halt the enforced sharing by the working man of his earnings with others who, in some instances, are better off than he is."

The Governor continued that "the simple fact is (that) government spending cannot be brought under reasonable control until reasonable restraints are imposed upon welfare and Medi-Cal eligibility and benefits."

"Frankly, I look upon the present fiscal situation as an opportunity. We have proposed reforms to the legislature, asked for changes in

federal regulations and fought in the courts to implement cost reductions in welfare without denying essential benefits to the truly needy. Now we shall go to the legislature in Sacramento and to the Congress in Washington if need be. We intend to continue the fight for reform until welfare excesses are curbed and we end this chronic budget squeeze."

Thus the Governor has set the stage for the major fiscal battle of the 1971 legislature. Effecting the changes the Governor proposes, to put it mildly, will be difficult. Predictably the Democrats, newly in control of the state legislature, will try to tar Reagan with the blame for increased costs, and the political pulling and hauling will have the major impact on what solution finally is constructed.

In outlining the magnitude of the problem facing the state the Governor pointed out that the nation's economic slump the past year obviously is in part responsible for the drop in state revenues. He points out the inescapable fact, however, that "mainly because of built-in defects in the programs themselves the estimated welfare and Medi-Cal deficits will be more than doubled. 'Last year,' Reagan declared, 'we budgeted for a welfare caseload of almost 1,900,000. The estimate now is up more than 170,000. Medi-Cal has increased more than 280,000 over the original budget figure.'"

In advance of the legislative session the Governor has ordered the most stringent economics in all state department expenditures subject to executive control.

The battle to be fought is how the legislature chooses to join the basic issue—that is, welfare and Medi-Cal reform while protecting the truly needy.

## Wrong-Way Trip

Kipling's refrain that "East is East and West is West, and never the twain shall meet" is borne out at least in part by the second thoughts of Albert Hoffman, discoverer of LSD and partaker of the first trip on lysergic acid diethylamide.

He now says of LSD, according to columnist Charles McCabe: "If one of my children were taking even marijuana I would try to convince him that there are other ways to reach the magic of life. Switching off is a failure. I would advise creative work."

"The passive religions and drugs of the East like hashish are not part of our Western cultural heritage. For us they are foreign elements and therefore in one way or another destructive."

For those who in their own fumbling way have been trying to explain the evils of the drug culture to the young these are words of wisdom indeed. The East and the West must certainly meet and on a basis of equality. But each with their own individuality and separateness, finding strength and not weakness in the association.

## The Farm Tribune

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VOL. XXIV, NO. 30 DECEMBER 31, 1970

HERE, WE SELL IT BY THE  
DRINK OR BY THE BOTTLE....



HAPPY NEW YEAR  
FROM:

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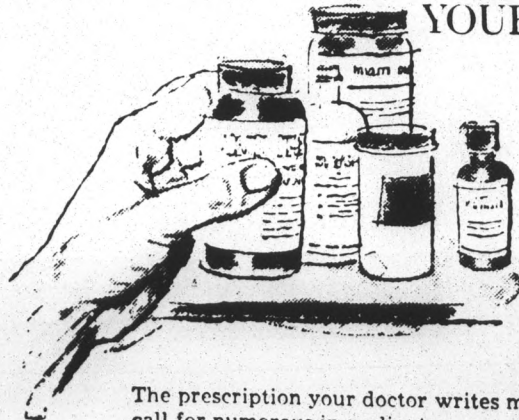
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# 1971 COTTON PROGRAM EXPLAINED; SIGNUP DATES MARCH 1 - APRIL 9

**FRESNO** - With the U.S. department of agriculture announcing additional regulations for the new three-year farm program, major provisions concerning cotton production for 1971 are explained by Producers Cotton Oil company.

**1. ALLOTMENTS** - Growers will have a single base allotment, roughly equivalent to 68 per cent of last year's effective allotment. A minimum of 90 per cent of the base must be planted, leased or released to protect allotment history.

**2. SET- ASIDE** - To participate in the 1971 program, a grower must set aside land equal to a minimum 20 per cent of his base allotment. The set-aside can come out of any cropland. (A grower with a 100 acre effective allotment in 1970 will have a 1971 base of about 68 acres. His set-aside is 20 per cent of 68, or about 13 and one half acres). In addition, the grower must observe his normal

conserving acre base, then can plant any amount of cotton or other crops desired. All cotton so produced is eligible for government loan. Should a planned USDA survey in January determine that insufficient acreage will be planted to reach the Department's goal of 11,993,00 bales, the set-aside could be reduced or growers allowed to plant cotton on the set-aside acres.

**3. PRICE SUPPORT** - Payments to growers will be made only on the base allotment. The rate will be the difference between the average spot market price for middling inch cotton in the first five months of the marketing season and 35 cents, or 65 per cent of parity, whichever is higher. However, payments will be at least 15 cents a pound, to be paid as soon as possible after July 1. If 90 percent or more of the base allotment is planted, the grower's entire allotment will be counted as planted for payment purposes.

**4. YIELDS** - Payments will

be based on the average yield of harvested acreage for the three preceding years. However, the projected yield for 1970 will be substituted for the actual yields of 1968 and 1969. If a grower's 1970 harvested acreage exceeds his domestic allotment (65 per cent of effective allotment) and his actual yield per acre drops below the 1970 projected yield, the cotton produced on the extra acreage can be counted to offset the deficiency in actual yield. This will apply each year and is considered an incentive for growers to plant some acreage above their base allotment to maintain their base paying (projected) yield.

**5. THE LOAN** - The gross loan rate is 18.70 cents a pound for middling inch, average location, with a 3.5 to 4.9 micronaire. This compares with a 1970 loan of 20.25 cents and is based on 90 per cent of the preceding two year average world price. Stated in "net weight" terms, the loan converts to 19.50 cents. ("Net weight" is lint, exclusive of bagging and ties. The USDA will in the future use the net weight figure as the "loan rate"). The non recourse "anniversary" loans will expire 10 months from the first day of the month in which the loan begins. All loans previously expired on July 31. All cotton produced on farms in compliance in 1971 is eligible for the loan, but if the national carryover at the start of 1972 or 1973 marketing years reaches 7.2 million bales, the loan for those years would apply only to cotton grown on base allotment. The secretary of agriculture could restrict planting to base allotments and he has authority to adjust the

loan should he determine the average world price grows "excessively high".

**6. SKIP ROW** - Growers using skip row planting can count skip of one row as conserving acres. Skips of two rows or more can count as either conserving acres or set-aside acres.

**7. SALE AND LEASE** - Allotments can be transferred by sale or lease within counties or across county lines in the same state. ASCS committees in the transferring county must determine there is no demand for the allotment in that county prior to approval. There is no maximum on acres leased or sold and date restrictions have been removed for transfers.

**8. RESALE** - The secretary will establish the minimum sale price for cotton owned by the Commodity Credit corporation, but it must be at least 110 per cent of the loan rate plus reasonable carrying charges.

**9. LIMITS** - A \$55,000 limitation is established on payments to a "person" (yet to be defined by the USDA) for each price supported crop: cotton, wheat and feed grains. (The department has announced that barley will not be included in the 1971 feed grains program).

**10. OTHER CROPS** - Set-aside acreage can be used for grazing of sweet sorghum except during the five principal months of the growing season. The secretary may also permit planting of cotton and other crops such as safflower or sesame on set-aside acres. A determination for 1971 is expected soon.

**11. SMALL FARMS** - Payments to a grower with a base allotment of 10 acres or

less or with less than 5,000 pounds production will be increased 30 per cent above the regular rate if he lives on the farm and derives his principal income from cotton grown on it.

**12. DEVELOPMENT** - The secretary is authorized to earmark up to \$10 million for cotton market development each year; money expected to accrue from the limitation on payments. This would be in addition to the \$1 a bale grower contribution to CPI for cotton research and promotion, and would add greatly to cotton's marketing.

Growers deciding to participate in the program must sign up at County ASC offices between March 1 and April 9.

## Grow Old and Fit

A study at the UCLA Medical School indicates that men between the ages of 20 and 30 tend to be in poorer physical condition than those 10 or 20 years older.

This seemingly illogical finding is not really so strange, if you consider the explanation by Dr. Albert A. Kattus, Jr., and Charles Jorgenson of UCLA. They conducted the study on exercise as a device to detect and correct beginning heart disease.

The 20-30 year male, the Kattus-Jorgenson study indicated, is in worse physical shape than his 30-40 and 40-50 year brethren. The reason— younger men work so hard to get established that they have no time for exercise. As they grow older, they become more health conscious, and thus healthier.

Unlike other facets of the generation gap, it might also be because the younger troops haven't yet been as spooked by their physicians and terror tales of the result of a sedentary life as their older counterparts.

## Shackled Spirit

That there are very serious economic factors involved in such high cost federal programs as the supersonic transport and the space program is obvious. The relation between input and output must be carefully considered.

There is danger, however, that we may concentrate too much on fiscal priorities, at the expense of those quintessential factors: the intellectual and spiritual need of man to explore, to reach out, to probe the unknown and find new horizons.

Throughout his history man has moved outward—out from the cave, out from the valley, across the mountains and the seas, into the air, and now to another world altogether. As he moved he has grown. He has stretched his mental muscles, put new demands upon his intellect, invigorated his imagination.

Can we say the caveman's stone axe cost too much in time and effort? The wheel? The log canoe? Were the Wright brothers wastrels? Was Dr. Goddard a fiscal fool?

Not all of man's ventures across the horizon have been productive of lasting good, it is true. Not always have his discoveries been accepted. His questing nature has been repressed by oppressors. His spirit has been shackled by the selfish or narrow minded. But always the renaissance came. And always it will.

Priorities we must have, of course. But we should be sure that they encompass the whole of man's aspirations.

## Taxing Ideas

It gets harder and harder to find anything that isn't taxable.

Even ideas.

The Tax Foundation points this out in a report on an Internal Revenue Service ruling that an employee who contributes a winning idea to his employer's suggestion box must consider the prize as part of his wages, and therefore taxable.

The IRS ruling stated that the income tax laws apply to "all remuneration for employment." Since awards "are made in connection with, and as a result of, the employment relation . . . the awards are 'wages' for the purposes of the Federal Insurance Contributions Act and the Federal Unemployment Tax acts" as well as income tax withholding.

It would seem that Seneca knew whereof he wrote when he said in his Epistles, "The best ideas are common property."



From  
**Daybell  
Nursery**  
By John

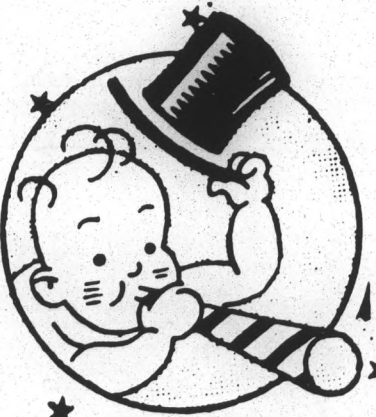
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Happy New Year

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May your Holiday be  
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## COLLEGE-AGE PEOPLE NEEDED IN "Y" PROGRAM

PORTERVILLE - A challenge has been issued by Ronald Bessey, Porterville YMCA chairman, to college-age young people to volunteer as youth leaders for the Porterville YMCA.

Bessey says there is a need for leaders to take groups of boys and girls on outings, to participate in athletics, and to enjoy other meaningful activities in the community.

The activities schedule for 1971 is now being planned by Rev. Ted Vallembois, Bob Matzke, and Don Bastady of the Program committee.

More than 1,000 miles of state highways in California will be resurfaced during 1971 at a cost of \$10,000,000.

Middle age is the time of life when work begins to be less fun and fun begins to be more work.



ILLUSTRATING THE program of moving vocational students to campuses where special facilities are available rather than to try to put expensive special equipment on all campuses are the above photos, from left: Walt Neumann, left

of Lindsay, who travels to Strathmore to study small engine repair, talks about the program with William Popkes, career guidance counselor for the Tulare County Organization for Vocational education.

Randy Hunt, right in center photo, checks an electrical circuit breaker in the carpentry house on the Porterville high campus with Burel Mullins, instructor; Hunt is one of four

students coming from Strathmore for building trades classes. Esperanza Reyes, right, boards a bus on the Porterville campus to travel to Lindsay for a nurses' aide and orderly class.

## Students Moved Between Campuses For Vocational Education Classes

PORTERVILLE - The concept of moving students to vocational-type classes rather than trying to have each of the four high schools in the southern region of Tulare county equip shops and labs to offer every course, is working out well, according to William Popkes, career guidance consultant for the Tulare County Organization for Vocational Education.

Students from Lindsay, Strathmore, Monache and Porterville high schools are being transported to whichever campus has the special facilities and the class in which they wish to enroll, or are attending Porterville college on an

advanced placement, space available basis.

Popkes said that plans are in the finalizing stages for determining the spring semester offerings and registration for these is now open.

At Monache high school classes in metal fabrication, advanced drafting, agriculture equipment operator, stenography, auto body and fender, and irrigation and soil management are being offered.

On the Porterville campus, classes in metal machine operation and building trades, are being established.

Offered on the Strathmore campus are small engines repair, introduction to forestry, advanced ornamental horticulture, and library aide. The library aide class is open to students or adults working at elementary or secondary library levels.

Nurses aide and orderly, and building trades will be offered on the Lindsay campus.

Popkes is available for consultation on the Lindsay campus on Monday, the Strathmore campus on Tuesday, Porterville campus on

Wednesday, and the Monache campus on Thursday. Popkes can also be reached by calling the TCOVE office in Visalia, 734-2860, or by contacting the guidance counselor on the campus where a student is enrolled.

Transportation between schools is provided by TCOVE, if necessary, to get students to the special classes. At the present time students are being transported from Lindsay to Strathmore via taxi, with TCOVE picking up the tab.

Another part of the TCOVE plan is to make known to students the wide range of career programs that are available, then helping him make his choice through work experience, group vocational guidance, vocational aptitude testing, and follow-up studies.

The TCOVE Southern region is one of three in the county. R. Jack Stinson in TCOVE director; each region has its own career guidance consultant. TCOVE is under the supervision of a board of directors on which each high school district, community college and the county schools office has representation. D.O. Howard, assistant superintendent in charge of instruction for Porterville Public Schools, is president of the board.

## BIKES WILL BE REGISTERED BY COUNTY SHERIFF

VISALIA - Bicycles will be registered at Sheriff substations on a monthly basis, according to Sheriff Bob Wiley, with the second Thursday of each month set for the Porterville station and the first Saturday of each month at the Pixley station, both from 3 p.m. until 5 p.m.

Wiley says that this program is an extension of the present Crime Prevention Bureau program to allow registration throughout the year. He urges registration of all old and new bicycles as a means of identification and as an aid in recovering stolen bicycles.

First 1971 registration day in Porterville is January 14; first day in Pixley is January 2. There is no charge for the registration service.

# 1971

## A BIG YEAR FOR YOU!

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A HAPPY 1971 TO ALL





DR. JAMES T. SHELTON, medical director of Porterville State hospital, is shown at right with winners of the 9th annual Outdoor Christmas Mural

contest. From left are Brenda Cooksey, Monache high, fourth place; Marla Tritch, Porterville high, third; Karen Kramme,

Monache high, second; Walter Orth, Porterville high, first; and Janice Mills, Monache high, sweepstakes.

## Cattle-Fax Market Information Program Set Up By Association For Cattlemen

REDWOOD CITY - Bill Staiger, secretary of the California Cattlemen's association, has announced that the CCA board of directors, in action during the recent convention, officially implemented the Cattle-Fax program in its Sacramento office, a cattle market information service organized by cattlemen, for cattlemen.

Effective February 1, 1971, members of this producers pool will have the most complete livestock marketing information service available, just a telephone call away. Dubbed the beef industry's Dow Jones report, Cattle-Fax provides the

producer with all the information a potential buyer should have.

"This allows the cattleman to be a price maker", reports Staiger, "Rather than a price taker."

More than 200 California cattle producers have currently subscribed to the nation-wide program, and anyone interested in joining should contact Staiger, at the California Cattlemen's association, Senator hotel, Sacramento, 95814, or call (916) 444-0845, for information.

The CCA is looking for a man with a strong livestock marketing background to manage the Cattle-Fax program in California. All inquiries should be sent to Staiger.

## "FUN SPEAKER" FOR STRATHMORE CHAMBER DINNER

STRATHMORE - A "fun speaker," J.H. Comer, of Tulare, has been booked for annual dinner meeting of the Strathmore chamber of commerce, the evening of January 12, in the Veterans' Memorial building.

Chamber President Dave Davis states that other features of the program will include installation of 1971 officers, and special dinner music.

In charge of food preparation is Mrs. Ernest Thompson, who has held the same position for some 10 years; working with her will be Mesdames William Douglas, J.W. Deisman, and J.C. Hannah.

Comer, a former national bank examiner, is now vice president in charge of marketing of the San Joaquin Valley National bank.

## PATROL OFFICER IS PROMOTED

VISALIA - Effective January 1, Lt. Harold R. Jones, of the Visalia Area office of the California Highway patrol, is being promoted to State Traffic captain. He will be assigned as the area commander of the Monterey Area office of the patrol.



## Space Heaters Should Be Checked

PORTERVILLE - Fire Chief Ralph C. Beard advises all residents to take the time to see that their space heaters are functioning properly.

"All heaters should be inspected at least once a year by a qualified service agency to insure both economical and efficient operation," the chief said.

He added that special precautions should be taken with older, unvented equipment which lacks a system of carrying the product of combustion outside the home. Without proper ventilation, asphyxiation can result.

"Older heaters - in which the flame is not fully shielded - also present a fire hazard," Beard warned. "The safest course is to replace all of these obsolete heaters with modern, vented gas heating equipment."

A law recently passed by the California state legislature requires that the following warning be placed on all new and unvented heaters sold after Jan. 1, 1971:

"This heater is unvented and its improper use can cause serious illness. Do not operate unless an adequate supply of fresh air is available. Open a window when this heater is in use. If you have any questions, call your service agency or gas company."

"In addition," the chief pointed out, "the law states that after Jan. 1, 1972 it will be illegal to offer for sale or resale any unvented gas heaters, except approved decorative gas logs used in vented fireplaces."

## TAX GUIDE FOR FARMERS

VISALIA - Copies of the Internal Revenue Service Farmers' Tax Guide for 1971 is available at the office of the Agricultural Extension service, Agriculture Building, in Visalia.

## STUDIO BAND BOOKED FOR LINDSAY BANQUET

LINDSAY - Buck Shaffer and his Fabulous Studio band, will provide dinner music, and a musical group from the San Jose Music theater will provide special entertainment at annual banquet of the Lindsay chamber of commerce to be held the evening of January 16.

## KITTRELL HEADS ADVISORY GROUP

PORTERVILLE - Ray Kittrell, Psychiatric Technician II in charge of ward M-1 at Porterville State hospital, is the new chairman of the hospital's Employees' Advisory council, succeeding Les Stephens. Other new officers are: Charlie (Rusty) Jones, vice-chairman, and Mrs. Cheryl Black, re-elected secretary.

**GOOD LUCK**

FOR  
The New Year

May you have only the  
best of good fortune  
throughout the coming  
year.



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# 1971

## NEW YEAR GREETINGS:

As Father Time bows out, symbolic of the Year 1970, we would take this opportunity to say "THANK YOU" to our hundreds of customers. We look forward to 1971 with great anticipation and pray that the joys of the Holiday Season will remain with you and yours.

Sincerely  
The Widmans  
"Dutch," Betty, Dennis, Kenny

WESTERN FLOOR COVERING

601 W. Olive

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## Economist Predicts Growth In GNP During 1971; Also Greater Spending

WASHINGTON D.C. - The economy is recovering from the mildest recession of all five in the post-World War II period, but this same mildness may also be reflected in the economic rebound, says Dr. Carl H. Madden, chief economist of the Chamber of Commerce of the United States.

Dr. Madden, sees the Gross National product next year rising about 7% to possibly \$1.050 billion, with real GNP growth amounting to 3% compared to this year's zero growth. Higher prices in 1971 will account for the remaining increase in value of the nation's goods and services.

Consumer caution and uncertainty has resulted in an unusually strong liquid situation, and this group's behavior in the new year will have unusual significance in view of sluggish business investment and only a moderate rise in government spending, the National chamber economist said.

Consumers should increase overall spending about 7% in 1971, which is 1% more than the increase this year, he added.

Most spending will be in housing and durables, and this year's 9% rise in spending on services is expected to be duplicated by consumers next year.

The Federal Government's deficit, projected at \$10-\$11 billion will have the principal effect of keeping interest rates higher than otherwise due to Treasury borrowings in the short and intermediate term money markets.

A favorable trade balance of \$5 billion could result next year, in the absence of import restrictions, which represents a gain of \$1 billion over current annual surplus.

And business profits should register gains next year, Dr. Madden points out, as productivity continues to improve. The National Chamber economist sees after-tax profits rising at a 10% rate to about \$50 billion for the new year.

California wine shipments to the commercial market during the first 10 months of 1970 totalled 157.9 million gallons, an increase of 12.3 per cent over the same period a year earlier.

## Recommendations Are Being Accepted For Man, Woman, Organization Of Year

PORTERVILLE - Recommendations for man, woman and organization of the year are now being accepted at the Porterville chamber of commerce office, with Chamber Manager Don Baxley stating that substantiating information should be included with each recommendation.

The awards will be made at 64th annual Porterville chamber of commerce banquet, set for Saturday evening, January 30, in the Monache High School

Campus center.

This feature of the banquet was started 20 years ago when Bill Rodgers received the special recognition as "Man of the Year" in 1950. Man of the Year awards were made in following years to Emory Kincaid, 1951; Earl Reed, 1952; Rev. Charles Brandon, 1953; Arthur (Babe) Hodgson, 1954; Lester Hamilton, 1955; Charles Haener, 1956; Herman Matzke, 1957; J. E. Wheeler, 1958; Ray Hutchinson, 1959; J. Howard Williams, 1960; Buck Shaffer, 1961; Ray Holloway, 1962; Allan Coates, 1963; Al Hilton, 1964; Marty Martin, 1965; John Guthrie, 1966; Ted Cornell, 1967; Joe Faure, 1968; Virgil Lowe, 1969, and O. H. Shires, 1970.

In 1952, an additional award was made to the "Organization of the Year". First recipient of this honor was the Porterville Young Farmers. Subsequent winners were Porterville Future Farmers, 1953; Ducor 4-H club, 1954; Porterville Junior Livestock Show & Community fair, 1955; Success 4-H club,

1956; Porterville Garden club, 1957; Pilots association, 1958; Porterville High School band, 1959; Junior chamber of commerce, 1960; Exchange club, 1961; Breakfast Lions club, 1962; 20-Ands, 1963; Junior Women's club, 1964; Sheltered workshop, 1965; Guadalupe mission, 1966; Breakfast Lions club, 1967; Elks lodge, 1968; Emblem club, 1969; and Canterbelles, 1970.

Recognizing the important part that women play in the progress and development of the community, chamber directors decided in 1955 to add another award for the outstanding "Woman of the Year". Viva Hallford was the first woman to receive this recognition. Since then the following women have been declared "Woman of the Year": Ina Stiner, 1956; Pauline Aldridge, 1957; Eleanor Jones, 1958; Alberta Brey, 1959; Lucille Hahn, 1960; Maxine Hodgson, 1961; Judie Barnhart, 1962; Waltraut Wilson, 1963; Margaret Rodgers, 1964; Clemente Bonilla, 1965; Frances Marie Brey, 1966; Ethel Prestage, 1967; Myrtle Wiens, 1968; Waltraut Wilson, again in 1969; and Leta Armstrong, 1970.

## EXTENSION COURSE IN MATHEMATICS OFFERED BY CSB

BAKERSFIELD - "Arithmetic and Algebra of the Real Number System" is the title of a four quarter unit course offered by the Cal State Bakersfield Extension service in Porterville.

This class will be taught by Edmond Vignoul, director of financial aids at Cal State Bakersfield.

The fee is \$51 and class meetings will be held at Monache high school, Room U1, in Porterville, beginning January 5 and ending March 30. Class sessions will be held Tuesday nights from 7:00 to 10:00 p.m.

Topics to be included in the course are the structure of the real number system, including natural numbers, integers, rational and irrational numbers, emphasis on algorithms and their dependence upon the basic properties of these systems, variables and open sentences, order relations, graphing of order relations, and modern concepts recently included in mathematics curriculum. The course is approved for the math requirement on the elementary credential.

This course is designed primarily for elementary teachers.



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The Happiest  
Of Bright  
New Years!**

**Marsh Jewelers**

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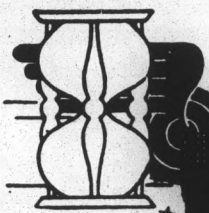
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Greetings**

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for you . . . that it will be a year of joyous  
good health for you and for all those you love.

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**HAPPY NEW YEAR TO ALL**

We take this opportunity to thank all of our friends and  
customers for their patronage during the past year and for  
their assistance in making our new home a grand success.

THANKS

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on Henderson at Indiana**



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We have . . . Pruners - Pole Saws and Pruners'  
Ladders - Gloves - Compounds - Twines  
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To DRIVE SAFELY  
and have  
HAPPY HOLIDAYS

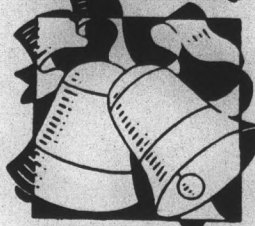


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## NEW YEAR



## GREETINGS

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to each and every one  
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MANY  
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New Year be as delight-  
ful as a holiday . . . may  
it be a year of happiness  
for you.



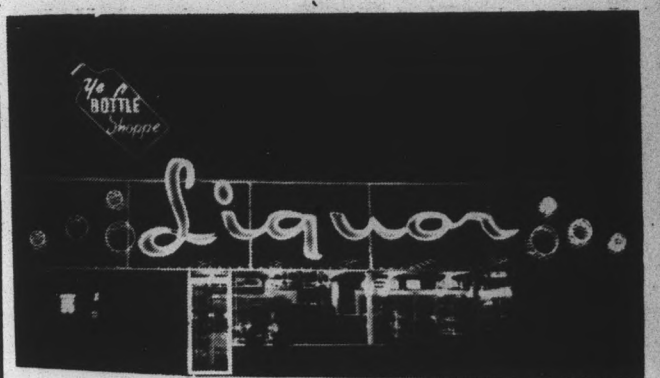
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## CITY OF HOPE SPECTACULAR IDEA SPREADING

PORTERVILLE - Idea of a City of Hope Spectacular, instigated several years ago in Porterville by Buck Shaffer, is spreading, with Shaffer to produce a City of Hope benefit show in Bakersfield's Harvey auditorium the evening of January 23.

Format of the Bakersfield show will be similar to the annual Porterville spectacular, with new, young talent featured. The Fabulous Studio

band will back the Bakersfield show.

Leta Armstrong, founder of the Porterville auxiliary of the City of Hope and one of the "pushers" for the annual Porterville benefit, is assisting the Kern County Auxiliary with show arrangements.

Working on the committee also are: Mesdames Henry K. Bernard, program chairman; Mrs. William Alexander, publicity; Mrs. Sam Rudnick,

first vice president of the Kern County Auxiliary; and Mrs. Marvin Lipco, treasurer.

There are also negotiations underway for a third City of Hope show - in Hanford.

Porterville's annual City of Hope Spectacular is set for the evening of February 20, at the Memorial auditorium, in Porterville.



LEGAL NOTICE

LEGAL NOTICE

LEGAL NOTICE



PRESENTATION OF a 20-year service emblem was made last week to Pacific Telephone order typist, Irene Blevins, of Porterville, with the emblem presented by Manager Bob Board during a luncheon attended by all of Mrs. Blevins' co-workers in the Porterville business office. The luncheon was held at Don's Hillside Inn. Mrs. Blevins, who joined Pacific Telephone on May 24, 1943 in Porterville has also had tours of duty in San Francisco and Visalia as a telephone operator. She has worked in the local plant department and has been in the business office since January 1, 1967. Her service record has been broken by seven years while she married and started a family. Attendance of all the local business office people at Mrs. Blevins luncheon was made possible by coverage of the Porterville office by service representatives from the Tulare business office.



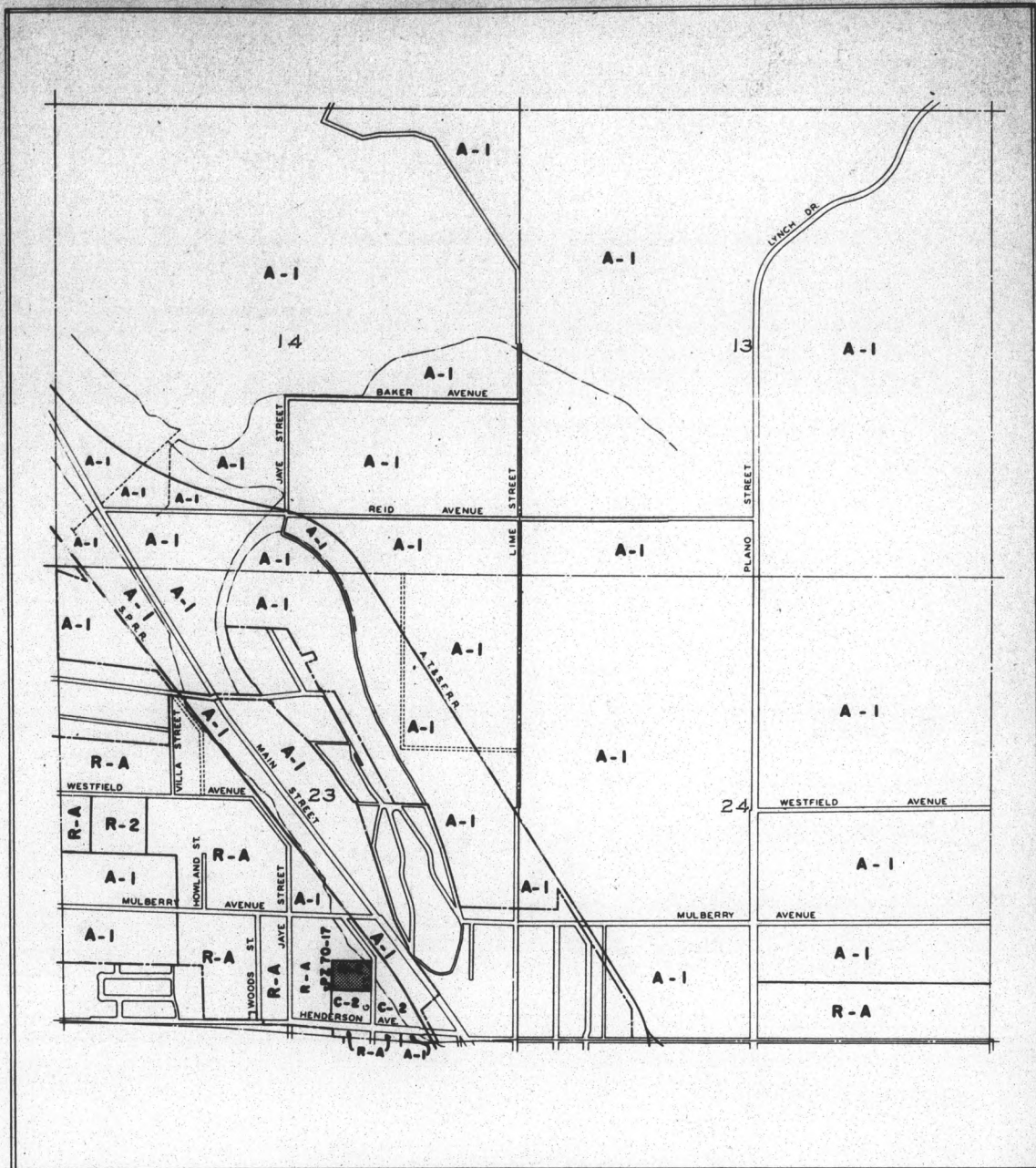


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YEAR**

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And 2nd, 1971

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MEN & BOYS WEAR

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**OFFICIAL (PRECISE) ZONING MAP**  
COUNTY OF TULARE  
CALIFORNIA  
PART 278 OF  
BASIC ORDINANCE  
NO. 352  
APPROVED JULY 16, 1947  
COUNTY PLANNING COMMISSION  
ADOPTED NOVEMBER 18, 1947  
BOARD OF SUPERVISORS

AMENDMENT	ORD. NO.	ADOPTED	AMENDMENT	ORD. NO.	ADOPTED
P2 70-17	1421	12-22-70			

**LEGEND**

[R-1] RURAL RESIDENTIAL ZONE	[A-1] EXCLUSIVE AGRICULTURAL ZONE
[S-1] SPECIAL MOBILEHOME ZONE	[A-2] AGRICULTURAL PLANNING ZONE
[R-2] SINGLE FAMILY ESTATE ZONE	[C-1] NEIGHBORHOOD COMMERCIAL ZONE
[R-3] ONE FAMILY ZONE	[C-2] GENERAL COMMERCIAL ZONE
[R-4] TWO FAMILY ZONE	[M-1] LIGHT MANUFACTURING ZONE
[R-5] MULTIPLE FAMILY ZONE	[M-2] HEAVY MANUFACTURING ZONE
[C-3] RECREATION ZONE	[F-1] FUTURE ZONE
[P-1] PROFESSIONAL AND ADMINISTRATIVE OFFICE ZONE	
[P-2] AUTOMOBILE PARKING ZONE	

SCALE OF FEET  
0 250 500 1000

**ORDINANCE NO. 1421**  
AN ORDINANCE AMENDING  
ORDINANCE NO. 352 BY  
THE ADOPTION OF AN  
ADDITIONAL PART OF  
THE SUPPLEMENTAL

**ZONING MAP OF THE  
COUNTY OF TULARE.**  
THE BOARD OF  
SUPERVISORS OF THE  
COUNTY OF TULARE DO  
ORDAIN AS FOLLOWS:

Section 1. Paragraph B of  
Section 3 of Ordinance No. 352  
of the County of Tulare is hereby  
amended by adding thereto  
one part to be known as Part  
278 said part to read as follows:

Part No. 278, Sections  
13, 14, 23 & 24, Township  
21, Range 27, all in Mount  
Diablo Base and Meridian.  
(See map attached  
hereto and marked Part No.  
278.)

Section 2. Maps Part Nos. 57  
& 116 are hereby repealed.

Section 3. This ordinance  
shall take effect thirty (30)  
days from the date of passage  
hereof and prior to the expiration  
of fifteen (15) days from the  
passage hereof shall be published  
once in the Farm Tribune, a newspaper printed and  
published in the County of Tulare,  
State of California, together  
with the names of the members  
of the Board of Supervisors voting  
for and against the same.

**THE FOREGOING ORDINANCE**  
was passed and adopted  
by the Board of Supervisors of  
the County of Tulare, State of  
California, on the 22nd day of  
December, 1970, at a regular  
meeting of said Board, duly and  
regularly convened on said day,  
by the following vote:

**AYES:**  
Charles J. Cummings  
Donald M. Hillman  
Raymond J. Muller

**NOES:**  
Robert E. Harrell  
Fred Batkin

**ABSENT:**

None  
Donald M. Hillman  
Chairman

Board of Supervisors  
County of Tulare

**ATTEST: JAY C. BAYLESS,**  
County Clerk and Ex-officio  
Clerk of the Board of  
Supervisors of the County  
of Tulare

Carol I. Santos  
Deputy

d31

Rain has slowed the harvest  
of celery in the Oxnard,  
Orange, Chula Vista and Salinas  
areas.



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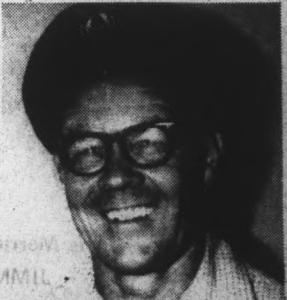
"Happy New Year,  
Everyone...and thanks for doing  
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1971 be a prosperous year for you  
and yours."

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# Plow-Down To Combat Pink Bollworm Supported By Valley Cotton Growers

BAKERSFIELD - The plow-down method of combating pink bollworm in the San Joaquin valley cotton growing area received virtually unanimous support at an emergency meeting of the Cotton Pest Control board in Bakersfield, December 18, according to the California Department of Agriculture.

Around 300 cotton growers and regulatory personnel throughout the growing areas of Kern, Tulare, Fresno, Kings, Merced and Madera counties attended the meeting held in the auditorium of the Education center in Bakersfield.

The state's \$176 million cotton industry is seriously threatened by the destructive pink bollworm, which has already done disastrous damage in the Coachella, Palo Verde and Imperial valleys, and has been found in Kern county fields in increasing numbers this year, it was pointed out.

Robert Harper, chief of the Department's Bureau of Entomology, said a number of cotton growers in Riverside and Imperial counties have already gone out of business because of the high cost of control, once the pest got established.

Jack Stone, chairman of the Cotton Pest Control Board, called on cotton growers in the San Joaquin Valley to voice their opinions on how the state's plow-down program and host-free periods could receive wider support.

California Director of Agriculture Jerry W. Fielder

urged growers to support the plow-down program as a means of survival. "It is your industry," Fielder said, "and your program. Your full support is necessary for effective enforcement."

Several growers at the meeting suggested the formation of grower committees to help the County Agriculture commissioner gain full compliance with plow-down requirements.

Thirteen native pink bollworm moths and three larvae were trapped in Kern county during the past growing season, despite the air drops of millions of sterile moths as a control measure, Harold T. Reynolds, professor of entomology at the University of California, Riverside, reported at the meeting.

"The question," Reynolds said, "is whether the pink bollworm population now in the San Joaquin valley can over winter in large enough numbers to emerge and find mates next May."

"If at all possible, we must avoid the disastrous situation presently found in Imperial valley cotton fields. Once pink bollworm becomes established, the farmer finds himself on a treatment treadmill, with treatments every five to seven days."

"Cotton cannot stand this economic drain," Reynolds said. "Plow-down is the cotton grower's first line of defense. Early termination of the picking season, and observation

of a plow-down date, assures maximum winter mortality to reduce the number of overwintering larvae. This factor may postpone for an indefinite period the establishment of pink bollworm in the San Joaquin valley."

Richard Thompson, California supervisor for the U.S. Department of Agriculture's Plant Protection division, spelled out the plow-down procedure in the following steps: early picking; pick clean; shred all stalks, bolls and crop residue with a power shredder; get all cotton to the gin; and bury all cotton debris under at least six inches of soil.

## CARLSON HEADS BOOKKEEPERS CLUB

ORANGE COVE - Pete Carlson, of Harding & Leggett Inc., has been elected president of the Sunkist Foremen and Bookkeepers club of Central California. he succeeds Jack Sanchez, of Ivanhoe.

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By Ace Reid



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Sundays 9 a.m. to 6 p.m.

## The Farm Tribune

# BILLBOARD

## FEBRUARY

7-Springville Lions MOD Dinner  
9-10-11-California Farm  
Equipment Show, Tulare  
11-12-13-14-Whiskey Flat Days,  
Kernville  
20-City of Hope Spectacular  
27-4-H Demonstration Day

## MARCH

27-Jackass Mail Run

## APRIL

3-4-Springville-Sierra Rodeo

## MAY

20-21-22-Porterville Fair  
28-29-Porterville Rodeo

## JANUARY

12-Strathmore Chamber of  
Commerce Banquet

30-Porterville Chamber of  
Commerce Banquet



CLIFTON'S FLOWER and GARDEN CENTER  
Flowers for All Occasions

1254 W. Olive Open — 8 a.m. to 5:30 p.m. Monday thru Saturday  
Phone 784-3800

## TUESDAY BONUS

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PORTERVILLE, CALIF.

\$5.00

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\$155

NEXT WEEK'S REPRESENTATIVE IS:

BANNISTER FURNITURE



## ONE LAST LOOK AT 1970

(Continued From Page 1)

Porterville Jaycees.

### JUNE

Mid-Valley Demolition, out of Fresno, completes demolition of old Pioneer hotel to make way for new Security Pacific National bank. . . . Fabulous Studio band takes off on cross-country tour. . . . Visalia Hog Market hits the \$2,000,000 sale mark. . . . Hal Campbell, of Porterville, elected vice president of the Tulare County Farm Bureau. . . . Porterville Merchants and city officials observe Porterville State Hospital Appreciation week. . . . Chavez pickets hit Smith market. . . . Glen Fink elected chairman of the Porterville Fair Quarter Horse committee. . . . Porterville rodeo and annual Moonlight fly-in combined for long, busy weekend; Lea Baxter named rodeo queen; Corinne Horst, Fly-in queen. . . . County YMCA takes over Sunnyside pool property.

### JULY

New coffee shop, bar and lounge completed at Sequoia Crest. . . . 4-H summer camp held at Quaker Meadow. . . . Bill Baird, who grew up in Lindsay, announced his retirement after seven years with the New York Jets professional football team. . . . Mountain lion designated as a "big game" animal. . . . State department of agriculture reports that 4,800 citrus growers in the central valley of California lost \$19 million during past season. . . . Officers of 65 Freeway association reelected: Bill Rodgers, Porterville president; Walter Kimball, Lindsay, vice president; Don Baxley, Porterville, secretary-treasurer. . . . Catalina division of Kayser-Roth announces location

of new swim and sportswear plant in Porterville. . . . City officials again say "no" on inclusion within a proposed mosquito abatement district.

### AUGUST

Work started to double capacity of Tulare County Lemon association packing house in Porterville. . . . Porterville city councilmen repeal measure that placed a charge to out-of-city residents for city library cards. . . . Onions grown under contract with Basic Vegetable Products Inc. harvested in the Porterville and Strathmore areas. . . . Ralph Beard appointed Porterville City fire chief, succeeding Jess Given, who resigned. . . . Sheldon Jackson announces retirement as director of the Agricultural Extension service in Tulare county; Curtis Lynn, from Fresno county, succeeds him.

### SEPTEMBER

Linda Stieb named queen of the Springville Junior rodeo. . . . Associated Farmers of Tulare County Inc. complete organization in the county, after breaking away from the state organization. . . . Joe Faure Jr. is new director on Sierra View District Hospital board. . . . Mineral King Savings and Loan association announces plans to move into new financial center building that will be constructed by the Monache Investment company, headed by Wilbur Dennis, of Ducor. . . . Frank Hill, of Strathmore, reelected president of East Side Project association. . . . Porterville community booth, handled by Porterville Jaycees, wins first at Tulare County fair for fourth year in a row. . . . Bryce Reece, Vandalia 4-H, shows grand champion steer at county fair; Guido Lombardi, Burton 4-H grand champion lamb; Ronnie Mazac, grand champion hog. . . . Marion Movius, a June graduate at

Porterville high, among first group of women ever admitted to California Institute of Technology. . . . Less Guthrie elected chairman of agricultural advisory committee at Porterville college.

### OCTOBER

New memorial building dedicated at Woodville. . . . Six mile link of road dedicated to open circle route through Kern canyon, Johnsondale, along the Great Western divide, and the Tule river canyon. . . . Mrs. Iris Klein named Cow Belle of the year by the Tulare County Cow Belles. . . . Cyrille Faure named to National Cattle Industry Advisory committee on foot and mouth disease. . . . Joanne Margaret Pelous selected as Tulare County Maid of Cotton. . . . Loggers Olympics features annual Paul Bunyan days at Camp Nelson. . . . 4-H clubs serve their annual Chuckwagon breakfast. . . . Giant Redwood in the Honor Grove at Sequoia Crest is dedicated to Buck Shaffer. . . . Pioneer Water company gets final approval for \$460,000 interest-free federal loan to put ditch system into pipeline. . . . New Montgomery Ward store is officially opened. . . . Re-located Jamison stadium is re-dedicated on Porterville College campus.

### NOVEMBER

Davalynn Chamberlain selected as queen of the 52nd annual Veterans' day and Homecoming; named parade grand marshal, Chief of Police Fran Torigian; new feature of the celebration -- a Band-O-Rama. . . . Modular scheduling started at Monache high school. . . . Claudia Manning, of Strathmore, named Junior Miss by Porterville Jaycees. . . . Manuel Rodriguez and Georgeana Ramirez named Guadalupe man and woman of the year. . . . Monache high beats Porterville high in cross-town



**COCKLEBURRS** ARE not generally considered to hold much artistic potential, but members of the Mt. Whitney 4-H club, composed of patients at the Porterville State hospital, are using them to advantage. In photo is a house, made of cobbles, also dogs that club members make and sell to the public, with money going into a club fund. In addition club members cultivate a garden as a project and sell onions and gladiolas that they raise. Club leader, and an instructor at the hospital, who supervises cobbler and gardening activities is E.R. Armstrong, of Porterville. (Farm Tribune photo)

football game as a standing room only crowd of more than 5,000 jams Jamison stadium. . . . Archie Reynolds reelected master of the Springville Grange.

### DECEMBER

Advisory committee recommends a \$2,000,000 bond election for Porterville Elementary school improvement. . . . Herb Moseley named president of Sierra Aviation. . . . Porterville chamber of commerce completes successful "Keep Pace With Opportunity" drive under direction of Chairman Ben Webb and Chamber President Allan Weaver. . . . Al Hilton again heads Pioneer Water company board. . . . Chamber Singers of Porterville college announce plans for concert tour of Hawaiian Islands during Easter vacation. . . . Rumano Olives, from plant at Terra Bella, go on local market. . . . Help-Line gets 1970 Rockwell Recognition award for community service. . . . Norma Margot, from the Linda Vista Swim and Racket club, came in to tell us that Stanford will win the Rose Bowl game!

## State Hospital Christmas Program On Los Angeles TV

PORTERVILLE - TV viewers to KHJ Channel 9 in Los Angeles saw a film of Porterville State hospital patients opening packages on Christmas day, and a telephone interview with Dr. James T. Shelton, medical director, was also featured during the telecast.

David Chamberlain, Porterville photographer, was engaged by KHJ to do the filming that showed tiny tots, hyper-active youngsters, teenage girls, infirm girls in wheelchairs, middleaged women, and adult men.

Following filming on December 24, Chamberlain motored to KHJ Christmas eve to deliver the exposed film so that it could be processed in time for telecasting on Christmas day.

KHJ also plans to use the film during their next toy drive prior to Christmas 1971. Baxter Ward, KHJ news director, had conducted Toy Drive for more than a dozen years during periods of his affiliation with three different Los Angeles TV stations.

In the United States, three out of four persons over age 15 drive automobiles.

Mark Twain said it: "I never worry about what I eat. I just put the foods in my stomach and let them fight it out."

## PLOWDOWN COMPLIANCE DATE JAN. 15

VISALIA - Plowdown compliance date is January 15, it was called to the attention of cotton growers this week by Elvin O. Mankins, Tulare County Agricultural commissioner, who states that many cotton fields have been shredded and plowed under, but that growers who have not taken advantage of almost ideal weather are now caught with wet fields.

The plowdown date is part of regulations aimed at controlling the pink bollworm; a "host free" period is prescribed beginning January 15 in which all cotton field residue is to be shredded and plowed under to destroy habitat for over-wintering pink bollworm larvae.

Failure to comply with the plowdown and host free regulation can result in legal action against property owners through the office of the county district attorney.

Concerning other farm commodities, Mankins reports that small grains are making good growth, but that fields have been too wet for planting during the past week; new plantings of sugar beets are making good growth; rangeland grass has reached a height that makes supplemental feeding unnecessary in most areas.

Navel orange holiday shipments have been completed, and crop movement will slow down for several days; tree and vine pruning is continuing as weather permits; digging of deciduous nursery stock is behind schedule due to late dormancy and wet fields.

## 4-H MEMBERS VISIT VISALIA PRETZEL CO.

PLEASANT VIEW - In the month of December, the Pleasant View 4-H club held two special activities for the benefit of club members.

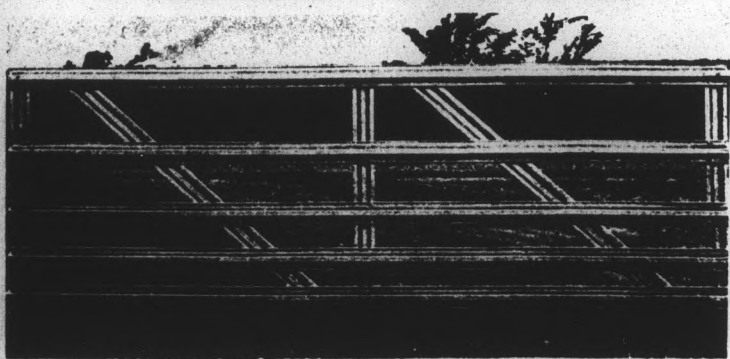
On December 12, a workshop was given by Bill Cornell; subjects covered were: "How To Make A Proper Motion", "Making A Good Demonstration", and "Project Reports".

The club also visited the California Pretzel company in Visalia as a field trip. The foreman explained the machinery and the different kinds of pretzels made. Approximately 25 members attended.

Lake Tahoe is 1,685 feet deep.

**BEST WISHES For A HAPPY And PROSPEROUS 1971**

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